

Frozen Pumpkin Enters Mass Processing Period

Detail Introduction :

In recent years, the popularity of frozen fruits and vegetables in the market at home and abroad has shown a trend of increasing year by year, which is mainly due to the fact that fruits and vegetables are frozen and processed during the production season, which ensures the quality of frozen fruits and vegetables. Quality, on the other hand, also makes it a certain advantage in price. "Ms. Shao said in an interview with FRESHPLAZA.



"Currently is the intensive processing period of frozen pumpkin, and our frozen pumpkin raw materials come from cooperative planting bases located in the northeast region. In the past few years, compared with other frozen fruits and vegetables such as frozen strawberries and frozen green beans, the export price and To a certain extent, the export volume will be affected by factors such as exchange rates, raw materials, and market demand, the price for frozen pumpkins is relatively stable."

"In order to meet the needs of customers to the greatest extent, when the production season of each product is about to start, the company will process and produce according to customer orders and market estimates. Besides pumpkin but also other frozen vegetables, For example, vegetables such as broccoli, cauliflower, carrot, etc. can be harvested. In terms of export forms, our export forms are diversified. Most of them are processed and packaged according to customer requirements. Some customers will purchase our products as raw materials for further processing, and some customers require finished products to be sold in the market, directly to consumers."